

Incentive

In order to motivate engagement and adoption of Windows 10 we need to incentivise users to attend training to optimise the value to be had from the new technology.

Sandton office incentive

1. A blue gradient slide with a white-bordered text box. The text inside the box reads: "Book a training session today and we'll swee10 the deal...". Below the box, it says: "You could be one of 5 winners of a R500 gift voucher".


2. A green gradient slide with a white-bordered text box. The text inside the box reads: "At10d a training session before xx March". Below the box, it says: "Put yourself in line to win one of 5 R500 gift vouchers".



Swee10 your day!

Regional incentive

1. A blue gradient slide with a white-bordered text box. The text inside the box reads: "Book a training session today and you'll be a con10der to win an XBOX!".

2. A green gradient slide with a white-bordered text box. The text inside the box reads: "At10d a training session before xx March". Below the box, it says: "Put yourself in line to win an XBOX!".



Be a con10der!

Dimension Data

Alexander Forbes - Windows 10 Activation

Post-launch reminders

dimension data  accelerate your ambition

ALEXANDERFORBES  Windows 10

Training isn't a **sen10ce**, it's empowerment!

Register now and learn how you can do things you never thought you could.

Mauris pretium blandit purus at bibendum. Interdum et malesuada fames ac ante ipsum primis in faucibus. Fusce consectetur, dolor sit amet mollis ornare, lectus lacus aliquet ipsum, in posuere nisl enim sit amet sem. Donec a efficitur felis, vitae gravida nisl. Aenean nec sodales metus, in ornare ligula. Aenean et viverra magna. Nam tincidunt tristique nisi eget sodales. Mauris commodo suscipit ligula quis efficitur. Suspendisse ut tempor tellus, vitae aliquam justo. Curabitur nisi neque, tempus sed dui eget, varius auctor leo.

Depart: Day, Month 2016
Return: Day, Month 2016

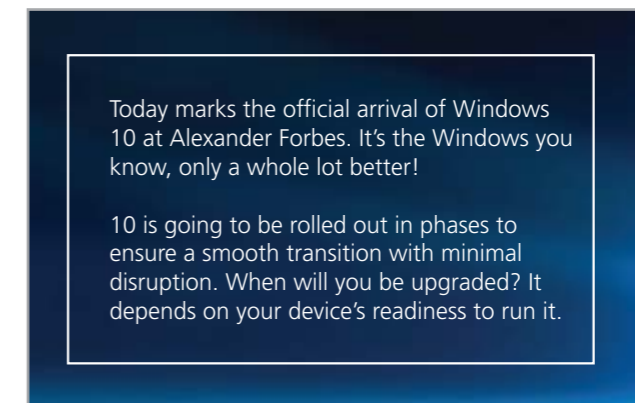
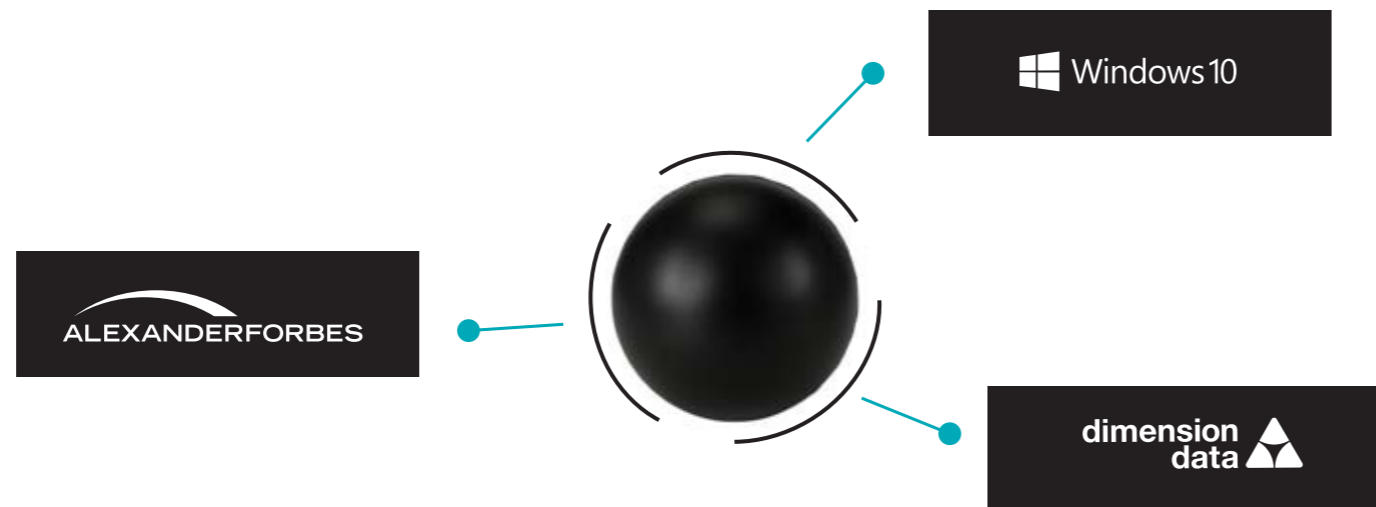
Best wishes,
Dimension Data

Dimension Data

Alexander Forbes – Windows 10 Activation

Deskdrop Option

Stressball



Dimension Data

Alexander Forbes - Windows 10 Activation

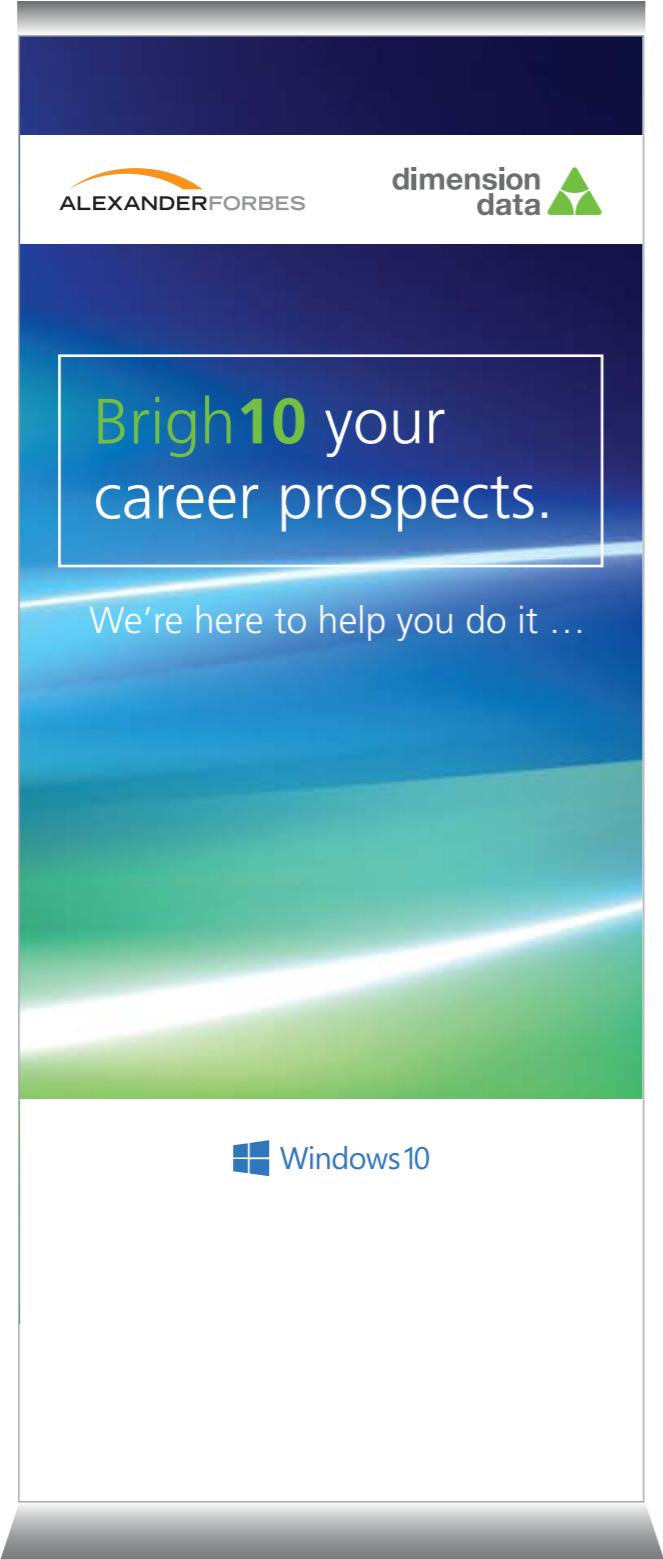
Golf shirt



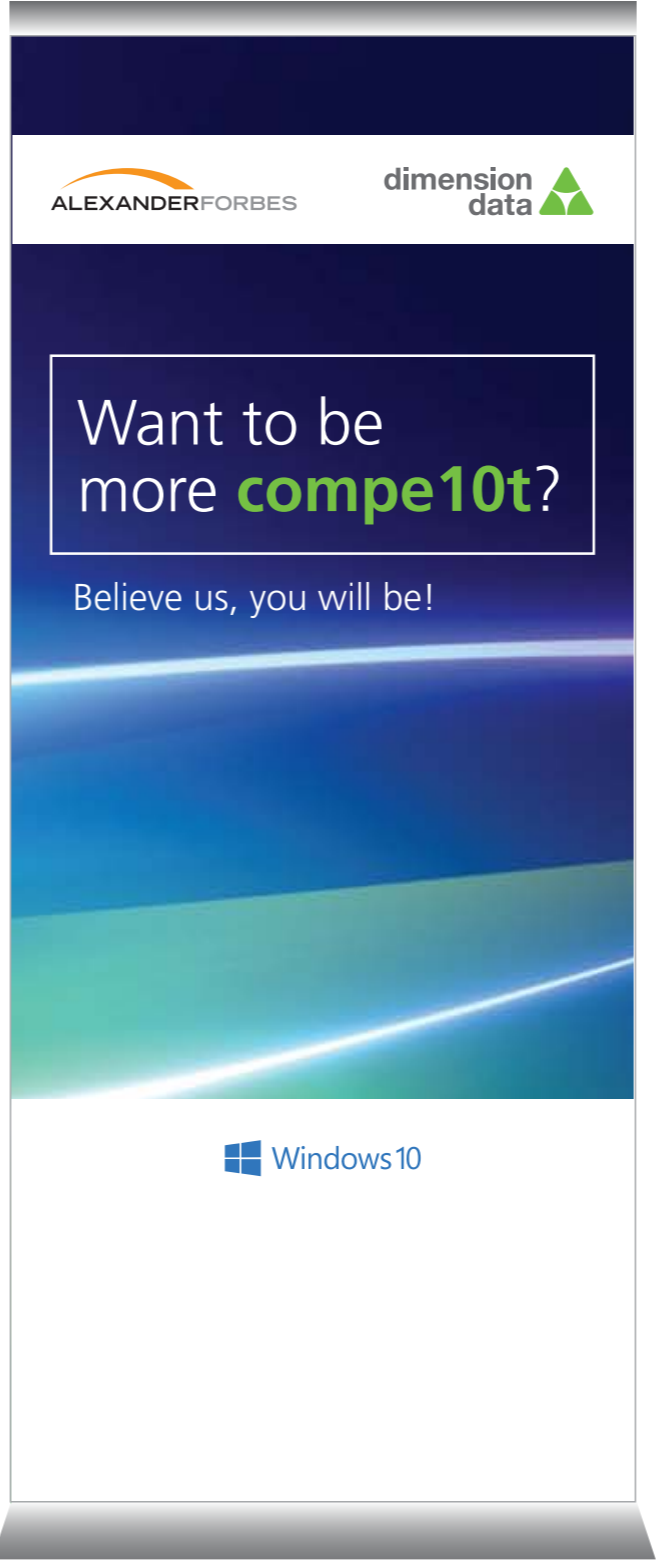
Dimension Data

Alexander Forbes - Windows 10 Activation

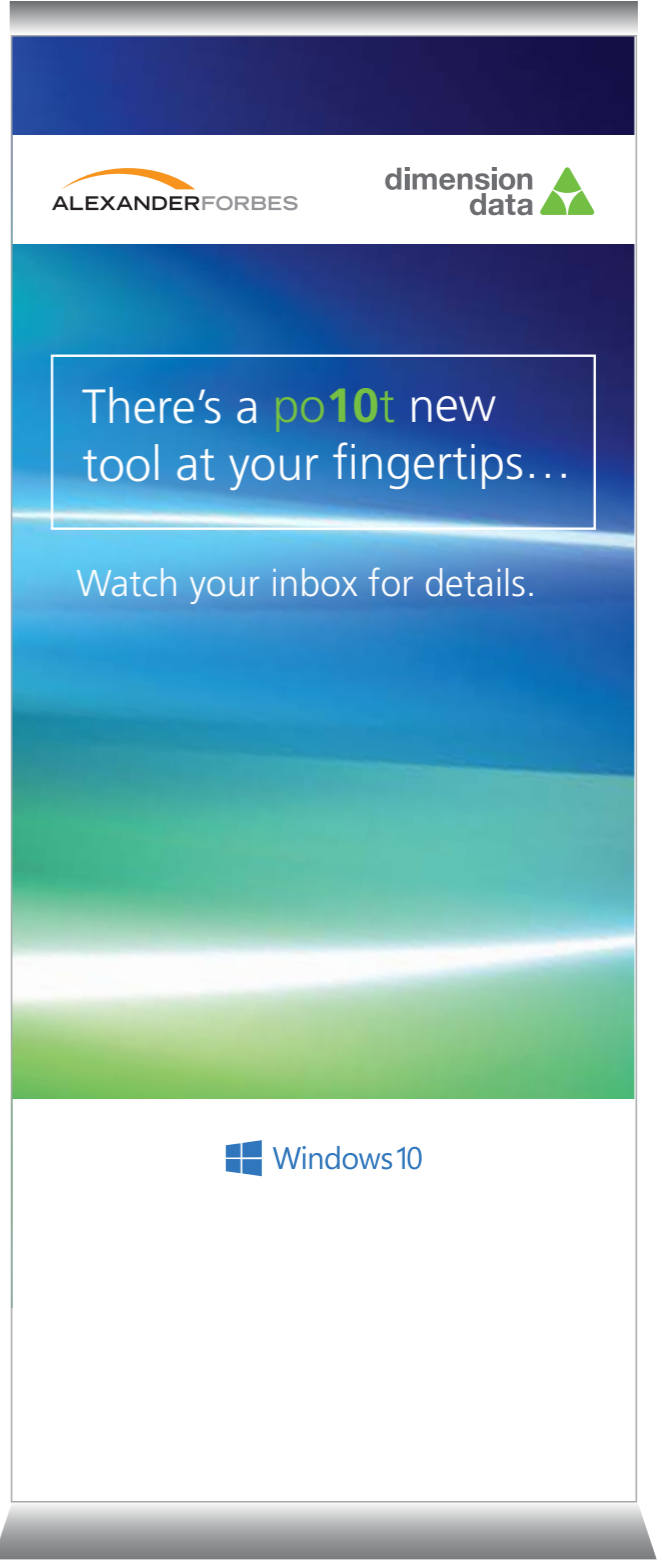
Pull up banners



Option 1



Option 2



Option 3